

OSCAR LOMAX

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SUMMARY

Multifaceted Production & Graphic Designer with deep experience bridging design, automation, and emerging AI tools to solve real production problems at scale. Known for pushing creative and technical boundaries, streamlining complex workflows, and building systems that improve speed, quality, and cost efficiency. Experienced in both hands-on design and behind-the-scenes process innovation, with a strong focus on practical solutions that work in real-world manufacturing environments.

SKILLS

- Digital & Motion Graphics
- Adobe Creative Suite (Photoshop, After Effects, Illustrator, etc.)
- Website Design
- Blender
- AI Tools for Design and Workflow Automation (Claude Code, N8N, RunwayML, etc.)
- Proficient in HTML and CSS
- JavaScript
- JS Frameworks: React, Angular, Vue
- Databases: Oracle, MongoDB

EXPERIENCE

03/2023 to 03/2026

Production Designer

Charles Products Inc. - Rockville, MD

- Spearheaded the design and art completion of over 3000 souvenir items, managing the full production lifecycle from art development to factory setup
- Developed several Adobe Illustrator scripts to automate factory setups saving \$14,000-\$25,000 in annual labor.
- Collaborated with sales and purchasing teams to align product designs with customer preferences and manufacturing constraints, ensuring high-quality and customer-focused outcomes.
- Developed and executed creative pitches by analyzing popular design trends and target demographics to enhance product appeal and marketability.
- Designed marketing flyers and animated assets to support promotional campaigns and elevate brand visibility across various channels.
- Played a key role in structuring, organizing, and finalizing product catalogs, streamlining presentation and usability for both internal teams and customers.

- Coordinated with cross-functional teams to manage timelines, resolve design challenges, and deliver high-quality products within deadlines.

02/2021 to 03/2023 Graphic Designer

Freelancer - Laurel, MD

- Created corporate brands by designing cohesive looks between logos and letterheads.
- Consulted with clients to define design requirements and manage product development projects.
- Worked with customers to present mockups and collect information for adjustments.
- Designed new, on-brand visual elements focusing on concept and messaging.
- Developed engaging marketing and promotional advertisements to generate sales revenue and grow customer base.

08/2019 to 02/2021 Graphic/Web Designer

Rap Frenzy LLC. - Orlando, FL

- Maintained company website and updated with newly designed products and corporate announcements.
- Built animations and models showing objects in motion.
- Designed and printed online interactive sales and marketing collateral.
- Developed website layouts, templates and unique branded looks for over 500 projects.
- Prepared branding packages for point of purchase displays, marketing materials and product packages.

06/2017 to 08/2019 Junior Graphic Designer

Florida Metal Trading Inc. - Orlando, FL

- Leveraged proficiency in Adobe InDesign, Photoshop and Illustrator to design email blasts, catalogs, posters and other promotional materials.
- Developed, designed, laid out and produced variety of technical illustrations for brochures, banners and signs.
- Generated digital image files for use in digital and traditional printing.

EDUCATION AND TRAINING

02/2022 Full Stack Immersion Certification
Career Foundry - Remote

05/2019 Associate of Arts: Digital Art & Design
Full Sail University - Winter Park, FL

05/2014 High School Diploma
Reservoir High School - Fulton, MD